



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN TENNESSEE

## CONGRESSIONAL DISTRICT 8

Number of Recreational Boats*	<b>31,944</b>
Recreational Boating Industry Businesses	<b>23</b>
Total Jobs	<b>2,539</b>
Annual Recreational Boating-Related Spending	<b>\$136.8</b> MILLION



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

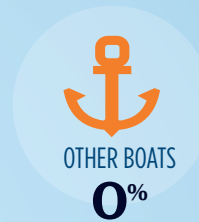
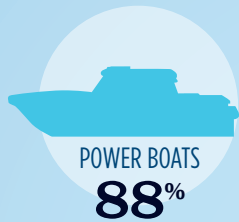
**\$322.5** MILLION

### RECREATIONAL BOATS IN TN-8

TOTAL BOATS\* **31,944**

REGISTERED BOATS	<b>31,944</b>
Power boats	28,123
PWCs	3,436
Sailboats	259
Other Boats	126

HOUSEHOLDS PER BOAT **8.5**

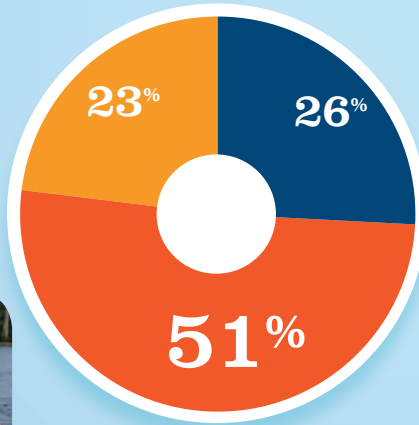


\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN TN-8

TOTAL BOATING JOBS **161**

Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	37
Dealers / Wholesalers	82
Boat Services	42



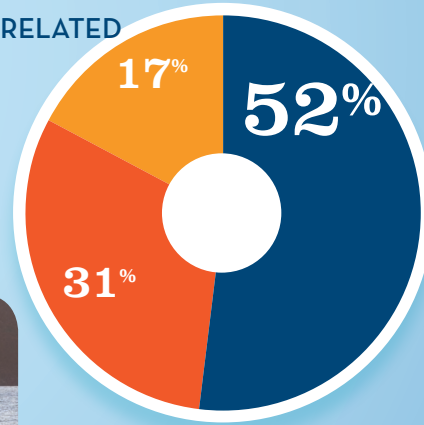
BOAT BUILDING † 26%  
 MOTOR/ENG. MFGR. † 0%  
 ACC./SUPPLIES MFGR. 23%  
 DLRS/WHOLESALERS 51%  
 BOAT SERVICES 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN TN-8

TOTAL BUSINESSES **23**

Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	4
Dealers / Wholesalers	7
Boat Services	12



BOAT BUILDING † 0%  
 MOTOR/ENG. MFGR. † 0%  
 ACC./SUPPLIES MFGR. 17%  
 DLRS/WHOLESALERS 31%  
 BOAT SERVICES 52%

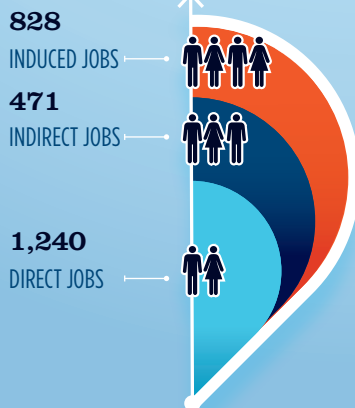


### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN TN-8

EST. TOTAL JOBS **2,539**

MILLIONS

EST. TOTAL LABOR INCOME	<b>\$105.4</b>
Est. Direct Income	\$42.7
Est. Indirect Income	\$26.4
Est. Induced Income	\$36.3



### RECREATIONAL BOATING INDUSTRY SALES IN TN-8

Boat Building	\$0.0	<b>\$0.0</b> MILLION
Motor / Engine Mfgr.	\$0.0	<b>\$0.0</b> MILLION
Accessory / Supplies Mfgr.	\$6.7	<b>\$6.7</b> MILLION
<b>TOTAL MFG. SALES</b>	<b>\$6.7</b>	
Dealers / Wholesalers	\$38.9	<b>\$38.9</b> MILLION
Boat Services	\$13.4	<b>\$13.4</b> MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$52.3</b>	

BOAT BUILDING  
 MOTOR/ENG. MFGR.  
 ACC./SUPPLIES MFGR.  
 DLRS/WHOLESALERS  
 BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University